

Pittsburgh – August 1, 2024

# Riverarch Equity Partners Promotes Bass and Heerdts

## **Riverarch Equity Partners ("Riverarch") is proud to announce Sam Bass has been promoted to Director and Peter Heerdts has been promoted to Senior Associate.**

Bass joined Riverarch in September 2020 as an Associate and has steadily progressed through the firm, most recently holding the title of Senior Associate. Bass has been integral to Riverarch's success, playing a key role in our Ascend Bakery Brands, Barr GeoSpatial Solutions, Medical Technology Associates, and TCP Analytical investments. Prior to joining Riverarch, Bass worked for H.I.G. Capital, a middle market private equity firm. Prior to that, he was part of the M&A and Investments team at Advantage Solutions. Sam received a BBA from the Stephen M. Ross School of Business at the University of Michigan. He is currently a director of Barr GeoSpatial Solutions and Medical Technology Associates.

Heerdts joined Riverarch in August 2022 as an Associate. He was an essential part of our recent acquisitions of APA Industries and Barr GeoSpatial Solutions, in addition to Forta and Medical Technology Associates. Heerdts previously worked at Credit Suisse covering companies in the Healthcare sector and spent time in PNC's Asset Backed Finance group. Peter attended Penn State University where he received B.S. degrees in Accounting and Finance and a Master of Accounting degree.

Please join us in congratulating Sam and Peter in their new roles.

Riverarch Equity Partners is a middle market private equity firm. Riverarch invests in market-leading companies where it can partner with management to support accelerated growth. Riverarch is based in Pittsburgh, Pennsylvania, and is a private equity affiliate of The PNC Financial Services Group.

For more information, please visit [riverarch.com](https://www.riverarch.com).



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