

Raleigh – August 2024

Riverarch Equity Partners Portfolio Company Empire Equipment Group Announces Rusty Snow as New Chief Executive Officer

Empire Equipment Group ("Empire" or the "Company"), together with Riverarch Equity Partners ("Riverarch") are pleased to announce Russell ("Rusty") Snow has joined to lead as the Company's Chief Executive Officer.

"Rusty brings extensive industry experience and exceptional strategic and leadership skills to Empire. We are thrilled to welcome him to the team," said Michael Miller, Principal at Riverarch.

Having most recently served as President of PurposeBuilt Brands (Weiman Products, LLC) and formerly, President of Hoffmaster Group, foodservice division, Rusty has been instrumental in executing upon strategic growth initiatives, building commercial sales programs, realizing operational synergies, and leading strategic acquisitions.

We are confident in his ability to guide Empire into its next phase of growth while continuing to deliver unwavering support for Empire's customers, vendors, and employees.

Empire Group partners with blue-chip foodservice and beverage equipment OEMs to distribute products and deliver customized solutions to over 11,500 customer accounts including traditional foodservice equipment dealers, national/regional chain accounts, eCommerce dealers, buying groups, and service organizations.

Riverarch Equity Partners is a middle market private equity firm that invests in market-leading companies where it can partner with management to support accelerated growth. Riverarch is based in Pittsburgh, Pennsylvania.

For more information, please visit riverarch.com.



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