PNC ORGANIZATIONAL FINANCIAL WELLNESS

Turn Financial Worry into Wellness for Your Employees



Financial Wellness Tailored for Your Employees

Your employees are unique and diverse. PNC Organizational Financial Wellness offers a customizable suite of solutions to meet them at every stage of their life and career. We're staffed with dedicated bankers, in physical locations and virtually, to help with the planning, personalized products and financial education your employees need.

EMPLOYEES AND EMPLOYERS AGREE: Financial Wellness Benefits Are a New Necessity¹

EMPLOYER VIEW

75%

say employees' financial stress impacts operations, productivity, morale and performance 96%

say financial wellness benefits improve retention

EMPLOYEE VIEW

7 in 10

employees are under financial pressure, and it negatively impacts their work 80%

say financial wellness benefits make them want to stay at their current employer

HALF OF EMPLOYEES ARE FINANCIALLY UNPREPARED



employers believe their workers are at least somewhat financially prepared for the future, compared to just ...



employees who believe they are prepared



Get more insights on employee benefit priorities in the PNC Financial Wellness in the Workplace Report 2023. pnc.com/workplacereport



Financial wellness is a journey, not a destination.

We are committed to helping your employees get clear and feel in control of their finances today so that they can confidently grow, plan, protect and create a vision for their finances tomorrow.

CUSTOMIZE YOUR FINANCIAL WELLNESS PROGRAM



BANK-AT-WORK

Through our WorkPlace Banking® program, employees have access to PNC products and solutions with personalized guidance from a dedicated team of financial wellness specialists.



HEALTH AND BENEFIT ACCOUNTS

PNC BeneFit Plus can help streamline employer spending account administration and drive employee use of health savings accounts (HSAs), flexible spending accounts (FSAs) and other benefit accounts.



STUDENT DEBT ASSISTANCE

PNC Student Debt Solution is a holistic program that can help employees identify forgiveness options, refinance student loans and better manage repayment.



FINANCIAL EDUCATION

Employees have access to virtual and instructor-led webinars and online on-demand education through the Financial Wellness Achievement Center.



RETIREMENT PLAN SERVICES

PNC Fiduciary Investment Services provides investment advice, an annual employee education campaign and fiduciary support to help plan sponsors meet fiduciary obligations to participants.



GET STARTED

Your Organizational Financial Wellness representative can help achieve financial goals for both you and your employees. For more information, visit pnc.com/wellness.

1 "Financial Wellness in the Workplace Report 2023: What U.S. Employees Want (and Need)," PNC Bank. Link here: https://www.pnc.com/en/corporate-and-institutional/organizational-financial-wellness/financial-wellness-in-the-workplace-report.html

PNC and PNC Bank are registered marks of The PNC Financial Services Group, Inc.

 $PNC\ WorkPlace\ Banking\ is\ a\ registered\ mark\ and\ PNC\ Financial\ Wellness\ Achievement\ Center\ is\ a\ service\ mark\ of\ The\ PNC\ Financial\ Services\ Group,\ Inc.$

The PNC Financial Services Group, Inc. ("PNC") uses the marketing name PNC Organizational Financial Wellness for the various discretionary and non-discretionary institutional investment, trustee, custody, consulting, and related services provided by PNC Bank, National Association ("PNC Bank"), which is a **Member FDIC**, and investment management activities conducted by PNC Capital Advisors, LLC, an SEC-registered investment adviser and wholly-owned subsidiary of PNC Bank. PNC does not provide legal, tax, or accounting advice unless, with respect to tax advice, PNC Bank has entered into a written tax services agreement.

 $\underline{Important\ Investor\ Information} \hbox{:}\ Brokerage\ and\ insurance\ products\ are:}$

Not FDIC Insured • Not Bank Guaranteed • Not A Deposit
Not Insured By Any Federal Government Agency • May Lose Value

Banking and lending products and services, bank deposit products and treasury management services for clients and/or customers are provided by PNC Bank, National Association, a wholly owned subsidiary of PNC and Member FDIC.

©2024 The PNC Financial Services Group, Inc. All rights reserved.

OFW PDF 1023-014-2342201

