



## ELIGIBILITY REQUIREMENTS CHECKLIST AND ELEVATOR PITCH

The Eligibility Checklist and Elevator Pitch must be completed and submitted with your application to be considered for funding.

### ELIGIBILITY CHECKLIST

Click in the box to the left to indicate each statement is true. All boxes must be checked in order to meet eligibility requirements.

#### ORGANIZATION:

#### ART DISCIPLINE:

#### ORGANIZATION QUALIFICATIONS

- We are a non-profit.
- We have a current IRS Letter of Determination confirming the organization's 501(c)3/other tax-exempt status.
- We are a visual and/or performing arts group.
- We have a current operating budget of \$100,000 or more.
- We are of sound financial standing.
- We are of sound legal standing
- We have an audited financial statement of IRS Form 990 from 2022 and/or 2023
- We are NOT using a fiscal agent or pass-through organization to receive funding
- We have an open, non-discriminatory membership and outreach.
- We are not a school, university, or educational institution.
- We are NOT a history or science museum.
- We are located and operate in the Central Ohio area, in one of the eligible counties listed below:

Athens, Coshocton, Delaware, Fairfield, Franklin, Guernsey, Hocking, Knox, Licking, Logan, Marion, Muskingum, Perry, Pickaway, or Union

#### PROGRAM QUALIFICATIONS

- Proposed funding is for a visual or performing arts program
- Proposed program/ project falls within the stated funding period of July 1, 2024 to June 30, 2025.

- Funding request is \$5,000 or more.
- Program reaches diverse audiences, particularly the underserved, and/or economically disadvantaged.
- Program offers an innovative approach to engaging and building hard-to-reach audiences in imaginative ways.
- Program makes the arts more approachable and accessible.
- Program utilizes technology and other methods of outreach to effectively promote the program and extend its reach.
- Program offers distinct opportunities to increase PNC's community recognition via audience/media/promotional exposure.
- Application is NOT for a multi-year request.
- Application is NOT a capital, operating, challenge or matching grant request.
- Application is NOT a stand-alone educational outreach program (must be connected to an exhibit/production to be considered).

### **ELEVATOR PITCH**

Provide a brief elevator-pitch overview of the innovative program/project you propose and how it will effectively increase engagement and access to the arts among diverse audiences. (300 words maximum).